



OLLSCOIL NA  
GAILLIMHE  
UNIVERSITY  
OF GALWAY

Coláiste Ósta na Sionna  
Shannon College of Hotel Management

# Shannon College of Hotel Management

## Undergraduate Prospectus 2024



University  
ofGalway.ie



Ranked **1** in Ireland

For a full list of events or to register for an upcoming event, please visit: [www.universityofgalway.ie/shannoncollege/events/](http://www.universityofgalway.ie/shannoncollege/events/)

#### Shannon College on Campus Events

- 12th October 2023 – Open Evening at 5pm
- 24th November 2023 – Open Morning 10am - 1pm
- 24th January 2024 – Open Evening at 5pm

#### Regional Events

- 24th October 2023 – Woodlands House Hotel, Adare, Co Limerick
- 16th November 2023 – Intercontinental Hotel, Dublin
- 16th January 2024 – The Metropole Hotel, Cork

#### Meet us at a location closer to you

Our team travels around Ireland and the world to meet with students, get in touch with us to see if we will be visiting a location close to you.

Ireland - Contact Emma Daly:  
[edaly@universityofgalway.ie](mailto:edaly@universityofgalway.ie)

International - Contact Sarah O Mahony:  
[sarah.omahony@universityofgalway.ie](mailto:sarah.omahony@universityofgalway.ie)

If it is not possible for you to meet our team in person, please contact [sarah.omahony@universityofgalway.ie](mailto:sarah.omahony@universityofgalway.ie) to arrange a zoom call and learn all about Shannon College and the opportunities we offer.

We also welcome private campus tours. To book a private tour contact: Joan Markham at [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie)



## ABOUT US

Shannon College of Hotel Management is a College of University of Galway, formerly NUI Galway. The Shannon College campus is located in Shannon, Co Clare, adjacent to Shannon International Airport. Shannon College of Hotel Management was founded in 1951 and was Ireland's first dedicated College of Hotel Management. The College has 72 years experience in Business & Hospitality Education and has an expansive alumni network across every continent.

In addition to graduating with a BBS or a BComm in International Hotel Management, the Irish Hospitality Institute (IHI) also awards a full professional membership to the Shannon College graduates.



## 100% Employment on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day for all degree students. This unrivalled record is a reflection of the hard work and achievements of students throughout their degree at Shannon College.

The employment record is facilitated by:

The industry readiness of students after completing a Shannon College degree

The structured work placements throughout the degree programme

The long standing relationship between Shannon College and our hotel partners

The reputation of our graduates worldwide

### Shannon College Heritage Crest

The Shannon Crest is a proud symbol of the heritage of the college. The crest symbolises the Wings of Tourism lifting the Harp of Ireland showing the hugely important role tourism plays in the Irish Economy.

### Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and in Year 2 (on placement), students develop practical skills and a level of attention to detail to match the professional standard found in the world's top hotels. The training involves 20 hours per week in Year 1 rotating between Culinary Kitchen Practical, Restaurant Services Practical, Accommodation Services, Front Office Operations and Information Technology, Skills for Work Life, HACCP and Food Science.

### Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of Hospitality. Shannon College students are easily identified by their college business suit. The ethos of 'Commitment to Excellence' is central to the teaching and learning at Shannon College and students develop leadership, organisational and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.

### Business Education

Students gain a firm grounding in all key areas of business and management which help students to develop their business skills, commercial awareness, innovation and management skills. This allows students to have a successful career in Hotel Management and many other fast changing global business careers.





# HOTEL PARTNERS

include

## CANADA

- Fairmont Chateau Whistler
- Fairmont Chateau Lake Louise
- Fairmont Jasper Lodge

## FRANCE

- Hôtel Martinez, Cannes
- JW Marriott, Cannes
- Maybourne Riviera, Roquebrune-Cap-Martin

## GERMANY

- Hilton Dresden Hotel
- Steigenberger Frankfurter Hof
- Steigenberger Airport Hotel Frankfurt

## ICELAND

- The Reykjavik Edition

## IRELAND

- Adare Manor Hotel & Golf Resort
- Anantara The Marker Hotel Dublin
- Ashford Castle Hotel & Country Estate
- Ballygarry House Hotel
- Cashel Palace Hotel
- Clayton Hotel Burlington Road
- Clayton Hotel, Galway
- Clayton Hotel, Limerick
- Clayton Hotel Sligo
- Dalata Group Dublin
- Dromoland Castle Hotel
- Dunraven Arms Hotel
- Farnham Estate Spa & Golf Resort
- Fitzgerald Woodlands House Hotel & Spa
- Fota Island Resort
- Harvey's Point Hotel
- InterContinental Dublin
- Maldron Hotel Oranmore, Co Galway
- Oriel House Hotel, Co Cork
- Powerscourt Estate
- Radisson Hotel & Spa Cork
- Radisson Blu Hotel & Spa, Limerick
- The Conrad Dublin
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Autograph Collection
- The Trigon Hotel Group

## LUXEMBOURG

- Doubletree by Hilton
- Le Royal Hotel & Resort
- Le Place D'Armes Hotel

## MAURITIUS

- Constance Belle Mare Plage

## SEYCHELLES

- Four Seasons Mahé

## SPAIN

- La Cala Resort, Malaga
- The Ritz-Carlon Abama Tenerife

## THE NETHERLANDS

- Pulitzer Amsterdam

## UNITED ARAB EMIRATES

- Emirates Palace Abu Dhabi

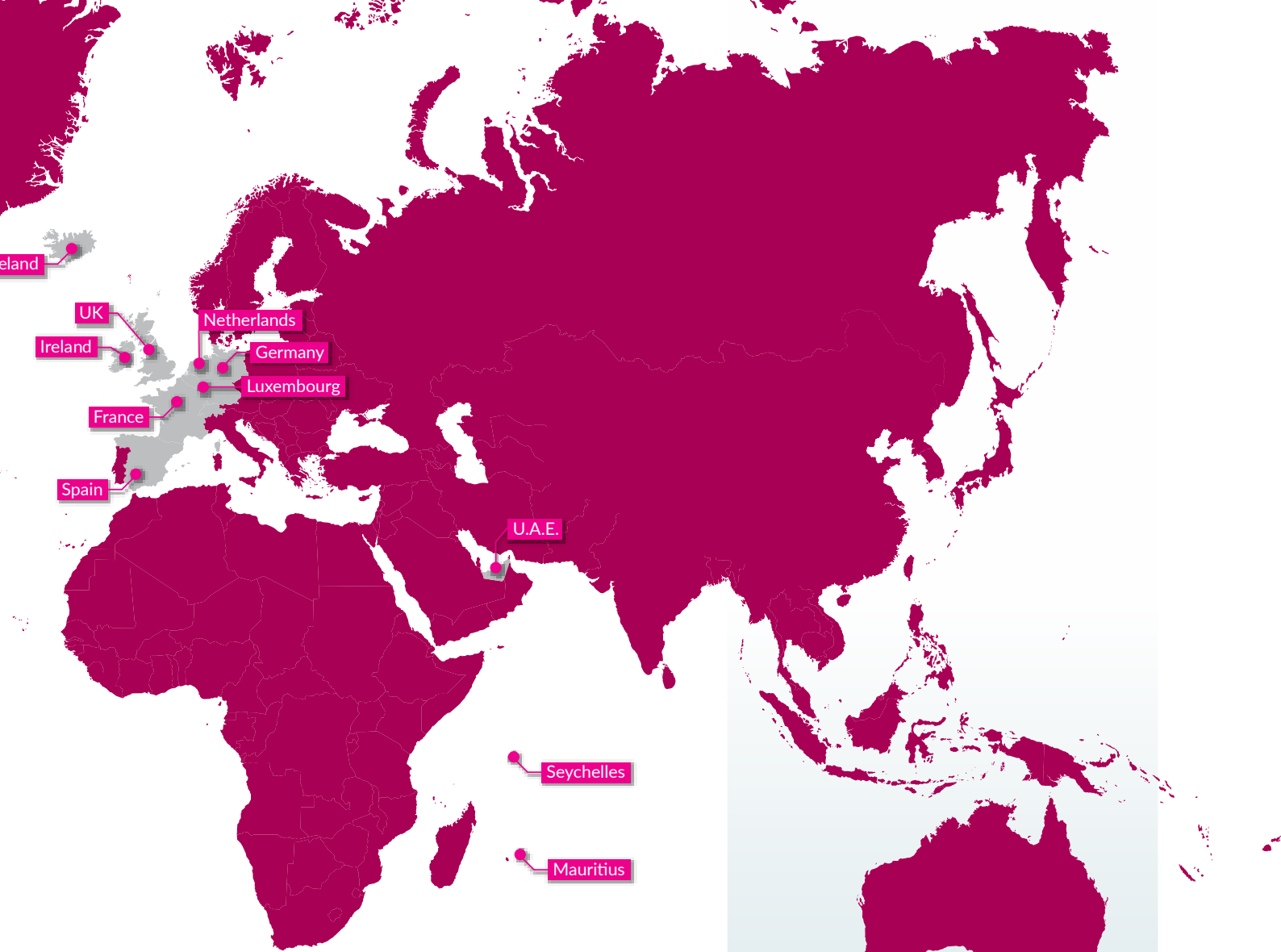
## UNITED KINGDOM

- Berkeley Hotel London
- Claridges Hotel London
- Clayton Hotel Manchester
- Carlton Tower Jumeriah Hotel London
- Connaught Hotel London
- The Goring Hotel London
- The Grove Hotel London
- Savoy Hotel London
- Fairmont St Andrews Scotland
- JW Marriott Grosvenor House London
- Sheraton Grand London Park Lane
- London Marriott Hotel County Hall
- Sheraton Grand Hotel Edinburgh
- The W Hotel Edinburgh
- Mandarin Oriental London
- The Montague on the Gardens Red Carnation London
- Savoy Hotel London

## UNITED STATES OF AMERICA

- Fitzpatrick's Hotel New York
- Intercontinental Mark Hopkins San Francisco
- Intercontinental San Diego
- Intercontinental the Willard Washington DC
- Intercontinental Washington DC - The Wharf
- Intercontinental New York Barclay
- Intercontinental Boston
- Intercontinental New York Time Square
- Lore - Riggs Washington DC
- Lore - Lyle Washington DC
- The Maybourne Beverly Hills

Locations reflects student placements over recent academic years. Placement locations change year to year depending on industry demands, immigration regulations and student preferences.



## A HOTEL CAREER

The hotel industry offers diverse opportunities for success in business, ranging from careers in luxurious, independent 5 star hotels to highly efficient and profitable hotel chains for the more price conscious guest.

SALARIES IN THE HOTEL BUSINESS	
ROLE	FROM
General Manager	€80,000 - €140,00 plus bonus
Deputy General Manager	€55,000 - €80,000 plus bonus
Operations Management	€50,000 - €80,000 plus bonus
Director of Sales	€75,000 - €120,000
Sales & Marketing Manager	€60,000 - €80,000
Revenue Manager	€80,000 - €110,000
Human Resource Manager	€50,000 - €85,000
Food & Beverage Manager	€42,000 - €58,000
Front Office/Reservations Manager	€34,000 - €50,000
Accommodation Manager	€42,000 - €58,000
Bar Manager	€42,000 - €55,000
Restaurant Manager	€40,000 - €53,000

**Source:** Excel Recruitment Hotel & Catering Salary Guide 2023. Salary rates are an average guide. They are indicative rates and vary depending on location, hotel size and grade.

STUDENTS ARE CURRENTLY PLACED IN OVER

**73** HOTELS

ACROSS

**13** COUNTRIES





EMCup winners 2023: Annual competition amongst the best European Hotel Management Schools

## BACHELOR OF BUSINESS STUDIES IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Business Studies in International Hotel Management (BBS) prepares students for a career in business management within the Hotel Industry or in a host of other industries.

### Year 1: Study at Shannon College

Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial & Management Accounting, Management and Quantitative methods are also introduced. Students study their second language (French, German, Spanish, English or Intercultural Communications).

### Year 2: Professional Operative Work Placement

The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

### Year 3: Study at Shannon College

In Year 3, students advance from their practical training and their introduction to business in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management, and Business & Hospitality Law. Their language modules are continued and more advanced business modules such as Marketing, Human Resource Management, Information Technology and Business Finance are studied.

### Year 4: Study at Shannon College

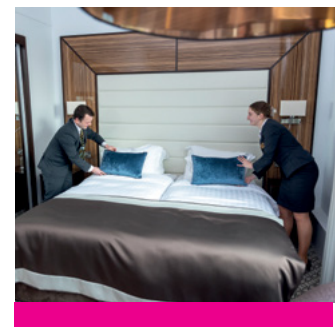
Students concentrate on advanced general business modules such as Performance Management & Control and Revenue Management. Important strategic areas such as Entrepreneurship and Strategic Management prepare students for their future careers in hotel management. In Year 4, students will have the opportunity to choose elective subjects in both semesters. Electives include, Advanced Culinary Studies, Facilities Management, Event Management, Language and Hotel Asset Management.

### End of Year 4: Trainee Management Work Placement

At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

## Course Modules – Bachelor of Business Studies in International Hotel Management

YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>▶ Food &amp; Beverage 1</li> <li>▶ Culinary Kitchen Practical</li> <li>▶ Restaurant Service Practical</li> <li>▶ Accommodation Services/Front Office Operations</li> <li>▶ Information Technology</li> <li>▶ Language 1</li> <li>▶ Introduction to Management Accounting</li> <li>▶ Principles of Management</li> <li>▶ Skills for Work Life</li> </ul>	<ul style="list-style-type: none"> <li>▶ Food &amp; Beverage 1</li> <li>▶ Culinary Kitchen Practical</li> <li>▶ Restaurant Service Practical</li> <li>▶ Accommodation Services/Front Office Operations</li> <li>▶ Information Technology</li> <li>▶ Language 1</li> <li>▶ Introduction to Financial Accounting</li> <li>▶ Quantitative Methods</li> <li>▶ HACCP/Food Science</li> </ul>
YEAR 2		
	<ul style="list-style-type: none"> <li>▶ 12 Month Professional Operative Placement</li> </ul>	
YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>▶ Food and Beverage 2</li> <li>▶ Principles of Marketing</li> <li>▶ Management Accounting 1</li> <li>▶ Business Skills Development</li> <li>▶ Economics for the Hospitality Industry</li> <li>▶ Language 2</li> </ul>	<ul style="list-style-type: none"> <li>▶ Rooms Division Management</li> <li>▶ Hospitality &amp; Business Law</li> <li>▶ Business Finance</li> <li>▶ Human Resource Management</li> <li>▶ Information Technology for Business</li> <li>▶ Language 2</li> </ul>
YEAR 4	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>▶ Revenue Management</li> <li>▶ Strategic Management &amp; Hotel Simulation</li> <li>▶ Performance Management &amp; Cost Control</li> <li>▶ Marketing Management</li> <li>▶ Applied Research Methods</li> </ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"> <li>▶ Language 3</li> <li>▶ Advanced Beverage Studies</li> <li>▶ Advanced Culinary Studies</li> <li>▶ Facilities Management</li> <li>▶ Management of Organisational Change</li> </ul>	<ul style="list-style-type: none"> <li>▶ International Human Resource Management</li> <li>▶ Head of College Key Note Speaker Programme</li> <li>▶ Entrepreneurship</li> <li>▶ Principles of Tourism</li> </ul> <p><b>Electives:</b></p> <ul style="list-style-type: none"> <li>▶ Intercultural Communications and Management</li> <li>▶ Final Year Research Project</li> <li>▶ Organisational Behaviour for Managers</li> <li>▶ Event Management</li> <li>▶ Hotel Asset Management</li> <li>▶ Public Speaking for Hotel Professionals</li> </ul>
END OF YEAR 4		
	<ul style="list-style-type: none"> <li>▶ 9 Month Trainee Management Work Placement</li> <li>▶ Viva Voce Examination</li> </ul>	





# BACHELOR OF COMMERCE IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Commerce (BComm) prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in a business discipline in the final academic year.

Culinary Skills  
Chef Ireland  
Winners 2023



## Year 1: Study at Shannon College

Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial Accounting and Quantative Methods are also introduced and students study their second language (French, German, Spanish, English or Intercultural Communications).

## Year 2: Professional Operative Work Placement

The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

## Year 3: Study at Shannon College

In Year 3, students advance from the practical training and the introduction in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management and Principals of Marketing. The language module is continued and more advanced business modules such as Managerial Economics, Human Resource Management, Information Technology and Business Finance are studied, along with prerequisite modules in preparation for the final year of the BComm degree on the Galway campus.

## Year 4: Study at University of Galway Main Campus

Students transfer to the Galway Campus for their final year of the BComm and study three core modules and also specialise in a business discipline. The business disciplines offered are Accounting & Performance Measurement, Digital Business & Analytics, Economics & Public Policy, Management of Human Resources, Marketing Management, Finance, Enterprise and International Business.

## End of Year 4: Trainee Management Work Placement

At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

## BComm International

In Year 4, students also have the option to transfer to the BComm (International) Degree on the Galway campus which allows students to pursue French, German or Spanish while completing the final year of the BComm. Admission to the BComm (International) is subject to meeting University of Galway's Leaving Certificate language entry requirements and places are limited.



## Course Modules – Bachelor of Commerce in International Hotel Management

YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>▶ Food &amp; Beverage 1</li> <li>▶ Culinary Kitchen Practical</li> <li>▶ Restaurant Service Practical</li> <li>▶ Accommodation Services/Front Office Operations</li> <li>▶ Information Technology</li> <li>▶ Language 1</li> <li>▶ Introduction to Management Accounting</li> <li>▶ Principles of Management</li> <li>▶ Skills for Work Life</li> </ul>	<ul style="list-style-type: none"> <li>▶ Food &amp; Beverage 1</li> <li>▶ Culinary Services Practical</li> <li>▶ Restaurant Services Practical</li> <li>▶ Accommodation Services/Front Office Operations</li> <li>▶ Information Technology</li> <li>▶ Language 1</li> <li>▶ Introduction to Financial Accounting</li> <li>▶ Quantitative Methods</li> <li>▶ HACCP/Food Science</li> </ul>
YEAR 2	<ul style="list-style-type: none"> <li>▶ 12 Month Professional Operative Placement</li> </ul>	
YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> <li>▶ Food and Beverage 2</li> <li>▶ Principles of Marketing</li> <li>▶ Management Accounting 1</li> <li>▶ Mathematics for Business</li> <li>▶ Economics for the Hospitality Industry</li> <li>▶ Language 2</li> </ul>	<ul style="list-style-type: none"> <li>▶ Rooms Division Management</li> <li>▶ Managerial Economics</li> <li>▶ Business Finance</li> <li>▶ Human Resource Management</li> <li>▶ Financial Accounting 1 or Information Technology for Business</li> <li>▶ Language 2</li> </ul>
YEAR 4	Semester 1	Semester 2
	<p>Students transfer to the final year BComm on the Galway Campus and study three core modules-and also specialise in a business discipline.</p> <p><b>The core modules offered at University of Galway are:</b></p> <ul style="list-style-type: none"> <li>▶ Ireland in the Global Economy</li> <li>▶ Ethics and Corporate Social Responsibility</li> <li>▶ Business Strategy</li> <li>▶ Innovation, Creativity and Enterprise</li> </ul> <p><b>Specialise in a business discipline:</b></p> <ul style="list-style-type: none"> <li>▶ Accounting &amp; Performance Measurement</li> <li>▶ Economics &amp; Public Policy</li> <li>▶ Management of Human Resources</li> <li>▶ Digital Business &amp; Analytics</li> <li>▶ Marketing Management</li> <li>▶ Finance</li> <li>▶ Enterprise</li> <li>▶ International Business</li> </ul>	
END OF YEAR 4	<ul style="list-style-type: none"> <li>▶ 9 Month Trainee Management Work Placement</li> <li>▶ Viva Voce Examination</li> </ul>	



# CHOOSING A CAREER



Restaurant Skills Chef  
Ireland Winners 2023

## Choosing a Course

### Differences between the BBS and the BComm

The BBS and BComm are very similar courses. Both are Level 8 business degrees and students spend Years 1, 2, 3 and Final Year Placement studying and working together. In Year 4, the BBS students study at Shannon College and focus on general business and advanced hospitality modules and developing strategic hotel management skills. In Year 4, the BComm students study on the Galway Campus, specialising in one business discipline. The BComm students do not take any hotel management modules during Year 4.

### Career Opportunities

BBS and BComm graduates have very similar career opportunities. Students from both courses complete their Trainee Management Work Placement at the end of Year 4 and most continue building their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS graduates have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business area.

### Transferring between Courses

1. BBS students who wish to transfer to the BComm must achieve a minimum grade average of 70% in Year 1 examinations. Transfer requests must be made in writing to the Programme Leader prior to enrolling in Year 3. The number of transfer places available is limited each year.
2. BComm students who wish to transfer to the BBS must pass all modules in Year 1 examinations. Transfer requests must be made in writing to the Programme Leader prior to enrolling in Year 3.

# WORK PLACEMENTS

## Year 2: Professional Operative Work Placement

### How long is the placement?

12 months (July – June)

### What will I do on placement?

The mandatory placement is a professional operative placement, which reinforces the practical training and language studies of Year 1. Students gain experience in at least two departments and will be working at operative level. The work experience improves students' knowledge of industry practice and systems. Students are paid by the hotel and wages vary from country to country.

### Where will I be placed?

This year the placement partner hotels are located in France, Germany, Luxembourg, Spain, Ireland and the UK. A student's foreign language option and visa requirements determine the placement country. Students benefit both professionally and personally from their work experience during this year.

### How will I be placed?

The Shannon College Placement Office organises the work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1. Language skills and performance in Year 1 are considered by hotels and Shannon College in finalising placements. Placement locations are announced after Year 1 examinations in May.

### Erasmus Funding

Students may be eligible to receive an Erasmus Mobility Grant to support the Year 2 Placement, funded by the EU Lifelong Learning Programme:



Erasmus. Erasmus is the EU's flagship education and training programme enabling 200,000 students to study and work abroad each year. The grant amount varies and will be based on the recognised cost of living in each country.

## End of Year 4: Trainee Management Placement

### How long is the placement?

At least 9 months until graduation (normally a 12-18 month contract)

### What will I do on placement?

The mandatory Trainee Management Placement is the culmination of four years of study, training and development. Students are ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role in a property. Other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Some programmes are specialised in a particular hotel department (e.g. Front Office, Food & Beverage, Finance, Marketing, Human Resources & Event Management) while other programmes are more general.

### Where will I be placed?

Current students are placed in properties worldwide. The dynamic growth of the global hotel industry presents great opportunities and placement partners are continuously recruiting students for new and dynamic locations, such as Canada, The UAE, Iceland, The Netherlands and The USA.

### How will I be placed?

Leading hotel companies visit Shannon College to recruit final year students onto their trainee management and similar programmes or as direct hires. It is an exciting process for the students as every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. Students are assisted by the placement office to decide which career path and roles to pursue. The placement office co-ordinates the hotel visits, applications and interview process. Shannon College has a 100% success rate in placing students.





# APPLICATIONS FOR IRISH AND EU STUDENTS

## How To Apply

Applications by Irish and EU students for full time undergraduate degree programmes are made to:

**Central Applications Office (CAO)**  
Tower House, Eglinton Street, Galway.  
T: +353 91 509800  
E: [help@cao.ie](mailto:help@cao.ie)  
[www.cao.ie](http://www.cao.ie)

Applications must arrive in the CAO not later than **February 1st**.  
Late Applications must arrive in the CAO not later than **May 1st**.  
A change of mind facility is available to CAO applicants until **July 1st**.

Please refer to the CAO Handbook /website for full details of applications date and procedures.

### Interview Details

All applicants must attend a selection interview, for which up to 300 points may be awarded. Shannon College will contact all students directly by post after the CAO closing dates to arrange their interview. Please notify Shannon College's Admissions Office if you do not receive correspondence shortly after the CAO closing dates. Interviews are normally held in April and July. **Courses are not restricted.**

Course Code	Course Title	Minimum Requirements	CAO Cut Off Points 2023
GY261	Bachelor of Business Studies in International Hotel Management	2H5+4O6/H7 Including ▶ English ▶ Irish ▶ Maths ▶ Third Language	467 (including interview points)
GY262	Bachelor of Commerce in International Hotel Management	2H5+4O6/H7 Including ▶ English ▶ Irish ▶ Maths ▶ Third Language	715 (including interview points)

## General Entry Requirements

### Age

Students must normally have attained the age of 17 by the 15<sup>th</sup> of January following year of entry. For 2024 entry, students must have reached the age of 17 by the 15<sup>th</sup> of January 2025.

### Matriculation- minimum entry requirements

Matriculation refers to the minimum requirements for entry to the College. Shannon College is a College of University of Galway which is a constituent university of the National University of Ireland (NUI). Detailed matriculation requirements are outlined above.

### Irish Language requirement

Generally speaking Irish is a standard subject requirement for matriculation for applicants with the Irish Leaving certificate. However, certain applicants may be eligible for an exemption from this requirement from the NUI.

Find out more:

**National University of Ireland,**  
49 Merrion Square,  
Dublin 2  
[www.nui.ie](http://www.nui.ie)

### Third Language Requirement

A third language is required for both programmes at Shannon College. NUI Language exemptions are acceptable.

### English Language Requirement

All applicants whose first language is not English, or who have not been educated through English language during their two most recent years of study, must attain an advanced level in English in their final school exam or must present one of the recognised English language qualifications (e.g. IELTS, TOEFL).

If you have any queries please contact the Admissions Office on +353 91 497212.

### Mature Students

Places are reserved on the BBS (GY261) for mature students. Applicants must be over 23 years of age by January 1<sup>st</sup> 2024 to qualify as a mature student for entry in September 2024. Applications must be made through the CAO.

### LCVP

The LCVP is considered as a composite subject and may be used as being among the six best subjects for the calculation of points. The Links module does not count as satisfying one of the six minimum entry subject requirements. Points will be calculated as follows:

Pass: 28 | Merit: 46 | Distinction: 66



#### **Leaving Certificate Applied (LCA) and Foundation Subjects**

Leaving Certificate Applied and Foundation Level subjects do not meet the minimum entry requirements for Shannon College.

#### **Deferred Entry**

For deferral instructions, please view details on the University of Galway website: [www.universityofgalway.ie/undergrad-admissions/deferrals/](http://www.universityofgalway.ie/undergrad-admissions/deferrals/)

#### **HEAR**

In order to be considered for a place in Shannon College through HEAR, applicants must meet the HEAR eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through HEAR, please visit: [www.universityofgalway.ie/access-students/access-scheme-route/](http://www.universityofgalway.ie/access-students/access-scheme-route/)

#### **DARE**

In order to be considered for a place in Shannon College through DARE, applicants must meet the DARE eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through DARE. Please visit: [www.universityofgalway.ie/accesscentre/dare-hear/](http://www.universityofgalway.ie/accesscentre/dare-hear/)

## Other Award Holders

If you have a relevant QQI-FET qualification, you can use this to apply for a place on the BBS (GY261). Applicants must obtain in one sitting a minimum of five distinctions and three passes from the eight modules in their award to be eligible to apply for a reserved place. A major award must be achieved. Component certificates do not suffice.

Additional requirement: Students must hold a minimum Grade of O6 in Leaving Certificate Mathematics or pass the Mathematics Module (5N1833/C20139) as part of their QQI/FET award.

### Shannon College recognises the following awards.

5M0529 Software Development	5M2109 Security Systems Technology	5M4468 Community Health Services
5M0536 Computer Systems & Networks	5M2110 Security Studies	5M5010 Construction Technology
5M0828 eBusiness	5M2111 International Trade	5M5011 Tourism with Business
5M1940 Computer Aided Design	5M2145 Motor Technology	5M5165 Trade Union Studies
5M1997 Office Administration	5M2146 Multimedia Production	5M5267 Food Science
5M2012 Furniture Design & Making	5M2149 Sound Production	6M2115 Superv. Mgmt for Manufacturing
5M2061 Engineering Technology	5M2154 Cultural & Heritage Studies	6M3618 Arts Administration
5M2067 Information Processing	5M2181 Applied Social Studies	6M4385 Retail Management
5M2069 Marketing	5M2208 Design	6M4587 Management
5M2071 Contract Centre Operations	5M2468 Business Administration	6M4985 Business
5M2073 Language and European Studies	5M3114 General Studies	6M5012 Tourism with Business
5M2083 Hospitality Operations	5M3789 Legal Studies	6M5013 Administration
5M2102 Business Studies	5M3807 Laboratory Techniques	
5M2105 Retail Practice	5M4349 Nursing Studies	

### GCE A Levels/GCSE Award Holders

To matriculate students presenting GCE A Levels and GCSE examinations must obtain a pass in at least six subjects including English, Maths and another language, students must also obtain the following:

Minimum Grade C at Advanced Level in two recognised subjects (Grade A with Grade E or Grade B with D, are considered equivalent of two Grade C's) and a minimum of Grade C in four other recognised subjects. Visit [www.nui.ie](http://www.nui.ie) for acceptable subjects.

### International Baccalaureate Diploma Holders

Candidates must meet the minimum matriculation requirements. Please contact the Admissions Office for further details (00 353 91 497212)

### School leaving Examinations from EU Countries outside Ireland and the UK

Shannon College welcomes applications for undergraduate degree programmes from EU applicants. EU applicants must apply through the CAO in accordance to closing dates outlined on page 10 and must tick the box 'other school exams'.

Applicants who have completed a recognised final school examination (e.g. German Abitur, International Baccalaureate, Hungarian Matura) in a previous year must send a certified translated copy of their results to the CAO office. Applicants sitting their final school examinations in summer 2024 must send a certified copy of their results to the CAO office as soon as they become available and prior to the issue of Round One Offers.

Please note that a certified English translation is also required in the case of qualifications not issued in English. They must be sent directly to the CAO office. Please contact the Admissions Office at Shannon College for further details.

### Other Academic Qualifications

Candidates who wish to present other qualifications to gain admittance to Shannon College should contact the Admissions Office directly to discuss minimum entry requirements. Please note that candidates must satisfy the matriculation regulations of University of Galway.



# FREE FEES & STUDENT FINANCES

## Free Fees Initiative

The Department of Education and Skill's 'Free Fees Initiative' applies to both degrees at Shannon College. To be deemed eligible, students must meet the following criteria:

- ▶ Be a first time undergraduate student.
- ▶ Hold EU/Irish nationality or official refugee status.
- ▶ Have been ordinarily resident in Ireland or an EU member state for at least three of the last five years preceding entry to the programme.

Students who do not satisfy these conditions are required to pay tuition fees. Please contact the Admissions Office for further information on tuition fees (00 353 91 497212).

## Student Contribution Charge

A Student Contribution charge of €3000 (subject to change), is payable for each of the first four years of the programme. However, students who are successful in their application for a grant will have this charge paid on their behalf by SUSI. When you register online, you will be asked if you have applied for a grant. Once you receive official confirmation of your SUSI grant, please email it to the fees office at [fees@universityofgalway.ie](mailto:fees@universityofgalway.ie)

A student levy of €140 (2023) is payable annually by all students and is not covered by the SUSI grant.

# STUDENT PROFILE



## Bhaanvi Sharma

Graduate 2023

Rooms Division Manager

InterContinental Hotel Houston, Texas

I moved from India to Ireland in 2018 to pursue a Bachelor of Business in International Hotel Management from Shannon College, a College of University of Galway and graduated in March 2023.

It was a great experience filled with lots of learning and opportunities for my career. As part of the curriculum, I got the opportunity to do my final year placement with IHG, USA and the program was designed and executed to enhance the potential of the hospitality industry students in senior management roles. All this was possible with the help of our college. Being an international student, getting a multi-cultural global experience in the industry, has expanded my career options.

After a year of training as a Rooms Division Manager, I will be returning to the same property of InterContinental Hotel in Houston, Texas, as a Rooms Division manager.

The college has a very strong alumni network across the globe and lives by its ethos of keeping the contact. And I'm very happy and proud to be a part of our Shannon Family.

# APPLICATIONS FOR INTERNATIONAL STUDENTS

## Applying to Shannon College

### Undergraduate Applications

International applications for the Foundation and Undergraduate programmes can be made directly to the admissions office at Shannon College of Hotel Management.

Applying is very simple and FREE.

Please contact Joan Markham – Admissions Officer [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie) who will provide you with the Application Form to be completed or visit [www.shannoncollege.com/international](http://www.shannoncollege.com/international) to download the application form.

Steps to apply:

- Complete International Application Form and return to [joan.markham@universityofgalway.ie](mailto:joan.markham@universityofgalway.ie) Please include the following supporting documents with your application.
- Certified transcripts of all educational results/qualifications to date
- IELTS certificate (or equivalent)
- A copy of your passport

## Entry Requirements for Degree Programmes

### 1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

### 2. English Language

The Minimum English Requirements are as follows:

IELTS – 6.0

Pearsons Academic – 52

Duolingo – 95

TOEFL – 60

### 3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Zoom). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

### Download International Application Form



# STUDENT PROFILE



## Conor Dwan

Graduate 2022  
Guest Experience Manager  
Cashel Palace Hotel

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Having grown up in my grandparent's family business from a young age, customer service and satisfaction is all I've ever known. After completing my TY work experience in the Horse & Jockey Hotel in Tipperary, I knew hospitality was the road for me. From the guidance of Katie Murphy who at the time was a third-year student in Shannon and having heard her stories and the "Shannon Family" ethos I knew this was the place for me.

From completing my year 2 placement in The Sheraton in Brussels by Marriott, to Dress Dance and even dressing up with Suzanne Kennedy for a Lip Sync Battle, my time in Shannon has been filled with nothing but positive, fun, and memorable times. The mix of practical and theoretical subjects helps you develop both personally and professionally.

I graduated from Shannon College in March of this year, after completing my final year placement in my hometown of Cashel in the newly renovated Cashel Palace Hotel as a trainee Duty Manager. Since graduating I have been promoted to my current role as Guest Experience Manager.

I will always be very grateful to my classmates and lecturers in Shannon who have given me such a great start on my career and life journey. I now look forward to continuing my hospitality journey and seeing where it takes me.

## Ha Lan Ngo (Summer)

Assistant Front Office Manager  
– The Fleet Hotel, Temple Bar, Dublin

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My journey with Shannon College began in 2018 when I moved to Ireland to study the Bachelor of Commerce in International Hotel Management, this programme is a mix of business and practical modules that developed my soft skills. I also had the opportunity to spend my final academic year on the University of Galway's main campus. The well-structured curriculum with two placements gave me the opportunity to kick-start my career in the hospitality and business industry. Shannon has provided me with an awesome circle of lifelong friends whom I consider my family, as well as connections to a greater network of Shannon College Alumni all around the world.





# ACCOMMODATION & STUDENT SERVICES

## Accommodation



Accommodation for Year 1 students is located in Castle Gardens at Bunratty Village. Each student house has three bedrooms which consist of two en suite rooms and one room with an adjacent bathroom. The accommodation is fully equipped with all the necessary domestic appliances.

Due to the high demand for accommodation nation wide, the majority of our students rooms will be allocated on a shared basis.

Please contact Mrs. Imelda O'Connell in relation to accommodation queries at [imelda.oconnell@universityofgalway.ie](mailto:imelda.oconnell@universityofgalway.ie)

The accommodation at Castle Gardens is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation.



## Student Services

### Counselling

University is a big step, with many potential rewards to be enjoyed. However, there can also be challenges and it may be stressful at times. You may also be experiencing personal difficulties. There is a counselling service available to students and your class tutor will help you to arrange an appointment. This service is confidential and is free of charge.

### Student Services Officer

Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Rushe at [april.rushe@universityofgalway.ie](mailto:april.rushe@universityofgalway.ie)

### Disability Support Services

Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Cory Newbigging [cory.newbigging@universityofgalway.ie](mailto:cory.newbigging@universityofgalway.ie)

### Health and Wellbeing

Shannon College provides a doctor on campus at a subsidised charge.

## Student Life

### Our Vision for our Students

We ensure that you are empowered to discover your true potential, direct your own future, and to articulate clearly how your university experience has made you a distinctive and well-rounded global citizen.

Students Services aim to make your time at Shannon College of Hotel Management a rewarding, personal and professional experience. We provide high quality and comprehensive non-academic support and wellbeing services for students.

Learn more about Study Life at Shannon College: [www.universityofgalway.ie/shannoncollege/student-life/](http://www.universityofgalway.ie/shannoncollege/student-life/)

# STUDENT PROFILE



## Katie Raeburn

BComm Graduate 2020 – Customer Success  
Shackle London

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I, like many others, had no idea what I wanted to do after school. I found Shannon through a family friend, and alumni, who inspired my decision through sharing fond memories. At first I was daunted by the idea of a small college, while all of my friends were attending big colleges in Dublin. But, two years and a global pandemic later, I can confidently say that I would do it all over again in a heartbeat.

Not only have I gained invaluable international experience and professionalism, but I have also had the opportunity to learn from some of the industry's best leaders, in some of the best hotels in the world. In addition, I have grown a global network and made lifelong friends and memories.

I am currently working with 'Shackle', a hospitality tech start-up, as a member of the Customer Success team. We are developing an app for hotels to enhance both the guest experience and operational efficiency. I am extremely grateful for the opportunities my experience at Shannon has allowed for and I am excited to see what the future holds, as the industry bounces back stronger and more innovative than ever!

# ALUMNI & PATRONS

## Alumni Success

Shannon College graduates have made their mark not only in the hotel, tourism and travel industries but also in other fields such as law, accounting, banking and IT. The professional management education at Shannon College gives graduates the grounding to become business leaders in a host of different industries. There are many graduates who operate at the highest level and hold prominent positions in Irish and global hotel properties and companies.

## Alumni Network

Shannon College's Alumni Network extends across the globe with over 2,800 members. Through the annual Alumni Ball and other events, graduates keep in touch with former classmates and make connections with the far reaching Shannon family. Shannon College graduates provide valuable leadership to current students through guest lecturing, sponsorship and hosting field trips. The support of the alumni network is evident in the work placement process for students, whereby many graduates return to the college years later to recruit students for placements in their properties and businesses.

## Class Patrons

Every class at Shannon College is appointed a Class Patron who is a Hospitality Leader in the Irish and/or global tourism industry. A Class Patron's role is to engage with the students throughout their studies and mentor the class to reach their management potential. Current Class Patrons who are also graduates include David Fitzgerald, General Manager of Fitzgeralds Woodland House Hotel, Limerick. John Burke – MD/Director of the Armada Hotel, Hotel Doolin Complex and Doolin Village Lodges. Aaron Mansworth, Managing Director of Trigon Hotels and Una O Dowd, Deputy Chief Operating Officer at Windward Management Limited.



OLLSCOIL NA  
GAILLIMHE  
UNIVERSITY  
OF GALWAY

## Coláiste Ósta na Sionna Shannon College of Hotel Management

### Useful Contacts

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**Important:** This hard copy prospectus lists all programmes on offer, at the time of going to press, for entry in 2024. Details of new programmes on offer subsequent to the printing of this prospectus will be listed online at: [www.universityofgalway.ie/newcourses/](http://www.universityofgalway.ie/newcourses/). The information contained in this prospectus is, to the best of our knowledge, true and accurate at the time of publication. The content of the prospectus is for information purposes only and should not be viewed as the basis of a contract between students and the University. University of Galway reserves the right to amend programmes or regulations at any time without notice; we may re-open previously closed programmes to accept applications in the event of programme quotas not being met. The University also reserves the right to withdraw programmes periodically for any reason (e.g., insufficient numbers). The University reserves the right to amend course offerings, syllabuses, course delivery methods, examinations, fees, regulations or rules, or substitute modules in response to any circumstances outside of the reasonable control of the University. The University will follow government guidelines and public health advice in this regard. Should such an event occur, we will provide you with information in as timely a manner as possible. For further information, please see [www.universityofgalway.ie/alert/](http://www.universityofgalway.ie/alert/).