



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste na nDán, na nEolaíochtaí
Sóisialta & an Léinn Cheiltigh
College of Arts, Social Sciences
& Celtic Studies

Bachelor of Arts (Global Media)



University
ofGalway.ie

Course Overview

Global Media is an exciting new course and subject that launched at University of Galway in 2021. The programme aims to give you a robust and challenging university experience, introducing you to a range of areas such as interactive web media, data, media production, journalism and film studies.

It will also give you a critical understanding of the changing global media environment and an insight into the role of the media in a globalised world. Various modules will also examine how society exchanges information through communication in democratic societies, as placed within historical and theoretically-grounded contexts.

Course Name: BA (Global Media)

CAO Code: GY135

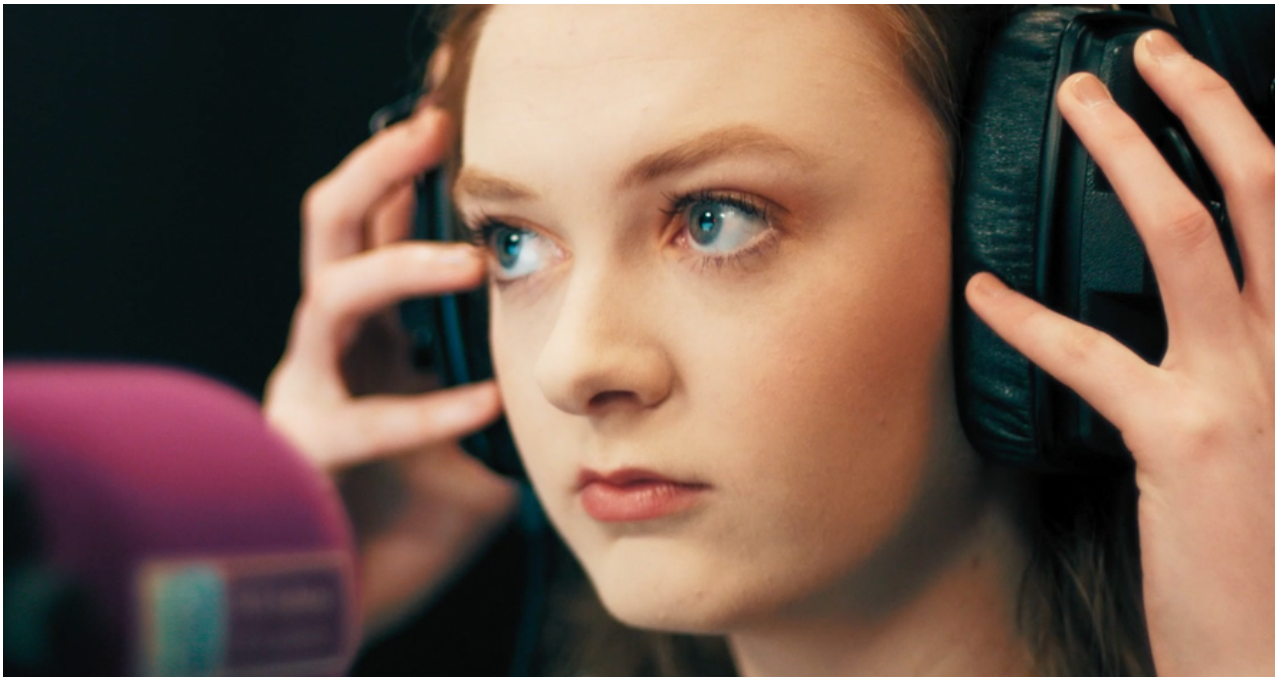
Course Level: 8

Duration: 4 years

**Min Entry Points
2023:** 350

**Entry
Requirements:**

Minimum Grade H5 in two subjects and passes in four other subjects at O6/H7 level in the Leaving Certificate, including Irish, English, another language, and three other subjects recognised for entry purposes.



Galway has a vibrant media sector both on-campus and off-campus with strong media production, film and television companies based in the West of Ireland as well as a student run radio station, Flirt FM, on campus.

Did you know?

Global Media is also available to study as a subject in GY101 BA (Joint Honours).



Career Opportunities

On graduating you'll be ready to work in a range of media-related roles including in journalism; television and film production; tech companies; the civil and public service; NGOs; marketing and communications; and a wide range of other areas.

Course Outline

Year One

In Year One you will study Global Media along with 2 other Arts subjects.

Global Media modules may include:

- History of Media
- Introduction to Media and Communication
- Digital Literacy Essentials
- Pop Culture, Media and Society

OR

- Creative Coding and Web Media 101

Year Two

In Year Two you will study Global Media along with one other Arts subject.

Global Media modules may include:

- Online and Social Media: Theory and Practice
- Power without Responsibility
- Understanding Media Audiences
- How Television Lobotomised the World

Choose one option from the following bundles (i.e. students choose a bundle and follow those modules in second and fourth year)

- Media Production [Writing for the Media; Podcasting; Magazines] OR
- Interactive Creative Coding, Data and Web Media OR
- Film Studies
- Plus an Employability Module (Non-credit bearing)

Year Three

Students will have the opportunity to apply to undertake an Erasmus or Study Abroad exchange and/or an internship (subject to availability).

Year Four

In Year Four you will study Global Media along with one other Arts subject.

Global Media modules may include:

- We need to talk about gender, identity, race and sex
- Media Law and Ethics
- Media Research Methods
- Contemporary Irish Media: Policy, Politics and Practice since 1922

Choose one option from the following bundles (i.e. students choose a bundle and follow those modules in second and fourth year)

- Advanced Media Production OR
- Advanced Creative Coding, Data and Web Media OR
- Film Studies
- Media Dissertation

Find Out More

Dr Charlotte McIvor
Head of School of English and Creative Arts and
Interim Course Director, BA Programmes in Global Media

T: +353 91 49 2631

E: charlotte.mcivor@universityofgalway.ie

W: www.universityofgalway.ie/gy135