



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste Ósta na Sionna
Shannon College of Hotel Management

Shannon College of Hotel Management

Undergraduate Prospectus 2023



University
ofGalway.ie



ABOUT US

Shannon College of Hotel Management is a College of University of Galway, formally NUI Galway. The Shannon College campus is located in Shannon, Co Clare, adjacent to Shannon International Airport. Shannon College of Hotel Management was founded in 1951 and was Ireland's first dedicated College of Hotel Management. The College has 71 years experience in Business & Hospitality Education and has an expansive alumni network across every continent.

In addition to graduating with a BBS or a BComm in International Hotel Management, the Irish Hospitality Institute (IHI) also awards a full professional membership to the Shannon College graduates.



Shannon College Heritage Crest

The Shannon Crest is a proud symbol of the heritage of the college. The crest symbolises the Wings of Tourism lifting the Harp of Ireland showing the hugely important role tourism plays in the Irish Economy.

Professional Practical Training

Professional practical training is a core component of a Shannon College degree. Particularly in Year 1 (in Shannon College) and in Year 2 (on placement), students develop practical skills and a level of attention to detail to match the professional standard found in the world's top hotels. The training involves 20 hours per week in Year 1 rotating between Culinary Kitchen Practical, Restaurant Services Practical, Accommodation Services, Front Office Operations and Information Technology, Skills for Work Life, HACCP and Food Science.

Professional Ethos

The structured environment at Shannon College empowers students to develop a high level of professionalism and a sense of Hospitality. Shannon College students are easily identified by their college business suit. The ethos of 'Commitment to Excellence' is central to the teaching and learning at Shannon College and students develop leadership, organisational and teamwork skills by participating in college events such as graduation, open days, fundraising, social and sports activities.

Business Education

Students gain a firm grounding in all key areas of business and management which help students to develop their business skills, commercial awareness, innovation and management skills. This allows students to have a successful career in Hotel Management and many other fast changing global business careers.

100% Employment on Graduation Day

Since 1951, Shannon College has maintained a 100% student employment record every year on graduation day for all degree students. This unrivalled record is a reflection of the hard work and achievements of students throughout their degree at Shannon College.

The employment record is facilitated by:

The industry readiness of students after completing a Shannon College degree

The structured work placements throughout the degree programme

The long standing relationship between Shannon College and our hotel partners

The reputation of our graduates worldwide



For a full list of events or to register for an upcoming event, please visit: www.universityofgalway.ie/shannoncollege/events/

Shannon College Open Events

- 14th October 2022 – Open Day from 10.30am. Talks at 11.30am.
- 23rd November 2022 – Open Evening at 5pm
- 26th January 2023 – Open Evening at 5pm
- 26th April 2023 – Virtual Panel Discussion at 6.30pm

*The above events will take place on campus, all times are outlined in GMT Timezone

Meet us at a location closer to you

Our team travels around Ireland and the world to meet with students, get in touch with us to see if we will be visiting a location close to you.

Ireland – Contact: helena.doody@universityofgalway.ie
International – Contact: sarah.omahony@universityofgalway.ie

If it is not possible for you to meet our team in person, please contact sarah.omahony@universityofgalway.ie to arrange a zoom call and learn all about Shannon College and the opportunities we offer.

We also welcome private campus tours. To book a private tour contact: Joan at joan.markham@universityofgalway.ie

HOTEL PARTNERS

include

BELGIUM

- Aloft Brussels Schuman Hotel
- Dolce La Hulpe
- Marriott Hotel Grand Place Brussels
- Renaissance Brussels Hotel
- Sheraton Brussels Airport Hotel
- Sofitel Brussels Le Louise

CANADA

- Fairmont Group
- The Ritz-Carlton, Toronto

CHINA

- Amangyayun AMAN Hotel, Shanghai
- Hilton Hotel Beijing
- Intercontinental Hotel Beijing
- The Ritz Carlton Beijing

FRANCE

- Grand Hyatt Cannes Hôtel Martinez
- InterContinental Carlton Cannes
- JW Marriott Cannes
- The Maybourne Riviera

GERMANY

- Le Méridien Frankfurt
- The Ritz-Carlton, Wolfsburg
- Steigenberger Airport Hotel Frankfurt
- Steigenberger Frankfurter Hof, Frankfurt

HONG KONG

- Intercontinental Hong Kong
- Mandarin Oriental Hong Kong

HUNGARY

- Kempinski Hotel Corvinus, Budapest

IRELAND

- Adare Manor Resort, Co Limerick
- Armada Hotel, Co Clare
- Ashford Castle, Co Mayo
- Ballynahinch Castle Hotel & Estate, Galway
- Carton House, Co Kildare
- Cashel Palace Hotel, Co Tipperary
- Clarence Hotel, Dublin
- Conrad Hotel Dublin
- Dalata Hotels, Ireland
- Dromoland Castle, Co Clare
- Dunraven Arms, Co Limerick
- Glasson Lakehouse, Co Westmeath
- Glenlo Abbey, Galway
- Hilton Hotel, Dublin
- Luttrellstown Castle Hotel, Co Dublin
- Metropole Hotel, Cork
- Newpark Hotel, Co Kilkenny
- The Dean, Dublin
- The Fleet Hotel, Dublin
- The g Hotel, Galway
- The Grand Hotel Malahide, Dublin
- The Intercontinental, Dublin
- The K Club, Co Kildare
- The Merion Hotel
- The Westbury Hotel, Dublin
- O Donoghue Ring Hotels, Co Kerry
- Parknasilla Hotel Resort, Co Kerry
- Powerscourt Hotel, Co Wicklow
- Radisson Blu St Helens, Dublin
- Radisson Blu, Limerick
- Riu Plaza, The Gresham, Dublin
- Sieve Russell Hotel & Country Club
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Dublin
- Virginia Park Lodge, Co Cavan
- Westin Hotel, Dublin
- Woodlands House Hotel, Co Limerick

LUXEMBOURG

- Le Place d'Armes
- Le Royal Hotel & Resort
- Sofitel Luxembourg Europe
- Sofitel Le Grand Ducal Luxembourg

MONACO

- Monte Carlo Bay Resort

NETHERLANDS

- Pulitzer Amsterdam

SEYCHELLES

- Avani Seychelles Barbarons Resort & Spa
- Banyan Tree Resort
- Constance Ephelia Resort
- Hilton Seychelles, Labriz Resort & Spa
- Raffles Seychelles
- Savoy Seychelles Resort & Spa
- The H Resort, Beau Vallon Beach

SPAIN

- Hotel Arts, Barcelona
- Hotel Majestic, Barcelona
- Jumeirah Port Soller Hotel & Spa Spain
- Mandarin Oriental, Barcelona
- The Ritz-Carlton Abama, Tenerife
- Sheraton - La Caleta Resort & Spa, Tenerife

SWITZERLAND

- Hotel d'Angleterre, Geneva

THE CHANNEL ISLANDS

- Duke of Richmond Hotel, Guernsey
- The Old Government House Hotel & Spa, Guernsey

UAE

- Le Royal Meridien Beach Resort & Spa Dubai
- Ritz-Carlton, Doha
- Ritz Carlton, Dubai
- Rosewood Abu Dhabi

UK

- Berkeley Hotel, London
- Bristol Marriott Hotel City Center
- Carlton Tower Hotel, London
- Chesterfield Hotel, Red Carnation, London
- Claridges, London
- Clayton Hotel, City of London
- Clayton Hotel, Cardiff Lane
- Connaught Hotel, London
- Fairmont St Andrews, Scotland
- Forest of Arden Marriott Hotel & Country Club
- Four Seasons Hotel London at Park Lane
- InterContinental Kimpton, Edinburgh
- InterContinental London - the O2
- JW Grosvenor House, Park Lane, London
- Kensington Hotel, Doyle Collection, London
- Kimpton Charlotte Square Hotel, Edinburgh
- Lanesborough, London
- Mandarin Oriental, London
- Marriott Hotel, Park Lane, London
- One Hundred Shoreditch, London
- Park Plaza London Riverbank
- Pennyhill Park Hotel, Surrey
- Regents Park Hotel, Piccadilly, London
- Rosewood, London
- Rubens at Palace Hotel, Red Carnation, London
- Sea Containers, London
- Sheraton Grand London Park Lane Hotel
- Sofitel London Heathrow
- South Lodge, West Sussex
- The Goring, London
- The Grove, Hertfordshire
- The Meridien, London

- The Montague on the Gardens, London
- The Quay Hotel and Spa, Wales
- The Renaissance London Heathrow
- The Ritz, London
- The Savoy, London
- Virgin Hotels UK

USA

- Boston Harbour Hotel, Boston
- Crowne Plaza Atlanta Perimeter by Ravinia
- Crowne Plaza Denver
- Crowne Plaza, Redondo Beach, CA
- Crowne Plaza San Jose, Silicon Valley
- Eliot Hotel Boston
- Fitzpatrick's Hotel, New York & Grand Central
- Hotel Indigo Downtown Los Angeles
- Indianapolis Marriott Downtown, Indianapolis
- InterContinental Austin, Texas
- InterContinental Boston
- InterContinental Buckhead Atlanta
- InterContinental Chicago Magnificent Mile
- InterContinental Hotel Cleveland
- InterContinental Houston
- InterContinental LA
- InterContinental New York Barclay
- InterContinental Hotel San Francisco
- InterContinental Mark Hopkins San Francisco
- InterContinental Miami Downtown
- InterContinental New York Times Square
- InterContinental The Willard Washington DC
- JW Marriott Austin, Texas
- Lotte New York Palace, New York
- Lyle Washington DC
- Riggs Washington DC
- Rosewood Sand Hill, CA
- Row NYC, Hotel
- Sheraton Erie Bayfront, Pennsylvania
- The Four Seasons, Boston
- The Maybourne Beverly Hills
- Westin Milwaukee Downtown

Source: Get a life in Tourism Magazine (2020). Salary rates are an average guide. They are indicative rates and vary depending on location, hotel size and grade.

Locations reflects student placements over recent academic years. Placement locations change year to year depending on industry demands, immigration regulations and student preferences.



A HOTEL CAREER

The hotel industry offers diverse opportunities for success in business, ranging from careers in luxurious, independent 5 star hotels to highly efficient and profitable hotel chains for the more price conscious guest.

SALARIES IN THE HOTEL BUSINESS	
ROLE	FROM
General Manager	€70,000 - €150,000
Front Office Manager	€34,000 - €50,000
Accommodation Manager	€32,000 - €50,000
Bar/Restaurant Manager	€33,000 - €50,000
Event Manager	€32,000 - €50,000
Director of Sales & Marketing	€50,000 - €85,000
Director of Food & Beverage	€80,000 - €100,000
Revenue Manager	€42,000 - €65,000
Human Resource Manager	€37,000 - €75,000
Deputy General/Operations Manager	€43,000 - €80,000
Financial Controller	€47,000 - €90,000

STUDENTS
PLACED IN OVER

157 HOTELS

ACROSS

17 COUNTRIES





Karen Ouyang, Junior Bartender of the year at Food & Bev Live

BACHELOR OF BUSINESS STUDIES IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Business Studies in International Hotel Management (BBS) prepares students for a career in business management within the Hotel Industry or in a host of other industries.

Year 1: Study at Shannon College

Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial & Management Accounting, Management and Quantative methods are also introduced. Students study their second language (French, German, Spanish, English or Intercultural Communications).

Year 2: Professional Operative Work Placement

The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

Year 3: Study at Shannon College

In Year 3, students advance from their practical training and their introduction to business in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management, and Business & Hospitality Law. Their language modules are continued and more advanced business modules such as Marketing, Human Resource Management, Information Technology and Business Finance are studied.

Year 4: Study at Shannon College

Students concentrate on advanced general business modules such as Performance Management & Control and Revenue Management. Important strategic areas such as Entrepreneurship and Strategic Management prepare students for their future careers in hotel management. In Year 4, students will have the opportunity to choose elective subjects in both semesters. Electives include, Advanced Culinary Studies, Facilities Management, Event Management, Language and Hotel Asset Management.

End of Year 4: Trainee Management Work Placement

At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

Course Modules – Bachelor of Business Studies in International Hotel Management

YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> ▶ Food & Beverage 1 ▶ Culinary Kitchen Practical ▶ Restaurant Service Practical ▶ Accommodation Services/Front Office Operations ▶ Information Technology ▶ Language 1 ▶ Introduction to Management Accounting ▶ Principles of Management ▶ Skills for Work Life 	<ul style="list-style-type: none"> ▶ Food & Beverage 1 ▶ Culinary Kitchen Practical ▶ Restaurant Service Practical ▶ Accommodation Services/Front Office Operations ▶ Information Technology ▶ Language 1 ▶ Introduction to Financial Accounting ▶ Quantitative Methods ▶ HACCP/Food Science
YEAR 2	<ul style="list-style-type: none"> ▶ 12 Month Professional Operative Placement 	
YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> ▶ Food and Beverage 2 ▶ Principles of Marketing ▶ Management Accounting 1 ▶ Business Skills Development ▶ Economics for the Hospitality Industry ▶ Language 2 	<ul style="list-style-type: none"> ▶ Rooms Division Management ▶ Hospitality & Business Law ▶ Business Finance ▶ Human Resource Management ▶ Information Technology for Business ▶ Language 2
YEAR 4	Semester 1	Semester 2
	<ul style="list-style-type: none"> ▶ Revenue Management ▶ Strategic Management & Hotel Simulation ▶ Performance Management & Cost Control ▶ Marketing Management ▶ Applied Research Methods <p>Electives:</p> <ul style="list-style-type: none"> ▶ Language 3 ▶ Advanced Beverage Studies ▶ Advanced Culinary Studies ▶ Facilities Management ▶ Management of Organisational Change 	<ul style="list-style-type: none"> ▶ International Human Resource Management ▶ Head of College Key Note Speaker Programme ▶ Entrepreneurship ▶ Principles of Tourism <p>Electives:</p> <ul style="list-style-type: none"> ▶ Intercultural Communications and Management ▶ Final Year Research Project ▶ Organisational Behaviour for Managers ▶ Event Management ▶ Hotel Asset Management ▶ Public Speaking for Hotel Professionals
END OF YEAR 4	<ul style="list-style-type: none"> ▶ 9 Month Trainee Management Work Placement ▶ Viva Voce Examination 	



BACHELOR OF COMMERCE IN INTERNATIONAL HOTEL MANAGEMENT

The Bachelor of Commerce (BComm) prepares students for a career in business management in the hotel industry and also provides an opportunity to specialise in a business discipline in the final academic year.

EmCup winners 2019: Annual competition amongst the best European Hotel Management Schools



Year 1: Study at Shannon College

Professional, practical training forms an essential part of the Year 1 studies as students rotate between seven professional classes every two/three weeks. Business modules such as Financial Accounting and Quantative Methods are also introduced and students study their second language (French, German, English or Intercultural Communications).

Year 2: Professional Operative Work Placement

The Year 2 work placement is a 12 month professional operative work placement in leading European/Irish hotels to reinforce the training in Year 1 and improve knowledge of industry practice and systems.

Year 3: Study at Shannon College

In Year 3, students advance from the practical training and the introduction in Year 1 and instead focus on modules improving their industry knowledge, such as Rooms Division Management and Principals of Marketing. The language module is continued and more advanced business modules such as Managerial Economics, Human Resource Management, Information Technology and Business Finance are studied, along with prerequisite modules in preparation for the final year of the BComm degree on the Galway campus.

Year 4: Study at University of Galway Main Campus

Students transfer to the Galway Campus for their final year of the BComm and study three core modules and also specialise in a business discipline. The business disciplines offered are Accounting & Performance Measurement, Digital Business & Analytics, Economics & Public Policy, Management of Human Resources, Marketing Management, Finance, Enterprise and International Business.

End of Year 4: Trainee Management Work Placement

At the end of Year 4, students commence a trainee management work placement for at least 9 months until graduation (normally a 12-18 month contract). International hotel companies visit Shannon College to recruit students onto management development programmes or as direct hires in properties around the world. At the end of the work placement students complete a Viva Voce examination before graduating.

BComm International

In Year 4, students also have the option to transfer to the BComm (International) Degree on the Galway campus which allows students to pursue French, German or Spanish while completing the final year of the BComm. Admission to the BComm (International) is subject to meeting University of Galway's Leaving Certificate language entry requirements and places are limited.

Course Modules – Bachelor of Commerce in International Hotel Management

YEAR 1	Semester 1	Semester 2
	<ul style="list-style-type: none"> ▶ Food & Beverage 1 ▶ Culinary Kitchen Practical ▶ Restaurant Service Practical ▶ Accommodation Services/Front Office Operations ▶ Information Technology ▶ Language 1 ▶ Introduction to Management Accounting ▶ Principles of Management ▶ Skills for Work Life 	<ul style="list-style-type: none"> ▶ Food & Beverage 1 ▶ Culinary Services Practical ▶ Restaurant Services Practical ▶ Accommodation Services/Front Office Operations ▶ Information Technology ▶ Language 1 ▶ Introduction to Financial Accounting ▶ Quantitative Methods ▶ HACCP/Food Science
YEAR 2	<ul style="list-style-type: none"> ▶ 12 Month Professional Operative Placement 	
YEAR 3	Semester 1	Semester 2
	<ul style="list-style-type: none"> ▶ Food and Beverage 2 ▶ Principles of Marketing ▶ Management Accounting 1 ▶ Mathematics for Business ▶ Economics for the Hospitality Industry ▶ Language 2 	<ul style="list-style-type: none"> ▶ Rooms Division Management ▶ Managerial Economics ▶ Business Finance ▶ Human Resource Management ▶ Financial Accounting 1 or Information Technology for Business ▶ Language 2
YEAR 4	Semester 1	Semester 2
<p>Students transfer to the final year BComm on the Galway Campus and study three core modules-and also specialise in a business discipline.</p> <p>The core modules offered at University of Galway are:</p> <ul style="list-style-type: none"> ▶ Ireland in the Global Economy ▶ Ethics and Corporate Social Responsibility ▶ Business Strategy ▶ Innovation, Creativity and Enterprise <p>Specialise in a business discipline:</p> <ul style="list-style-type: none"> ▶ Accounting & Performance Measurement ▶ Economics & Public Policy ▶ Management of Human Resources ▶ Digital Business & Analytics ▶ Marketing Management ▶ Finance ▶ Enterprise ▶ International Business 		
END OF YEAR 4	<ul style="list-style-type: none"> ▶ 9 Month Trainee Management Work Placement ▶ Viva Voce Examination 	



CHOOSING A CAREER



Anna Hevers won Junior (Under 25) Grand Prix Chef of the Year at Catex 2019. She won Gold, Senior Fish competition in the Food & Bev Live 2020

Choosing a Course

Differences between the BBS and the BComm

The BBS and BComm are very similar courses. Both are Level 8 business degrees and students spend Years 1,2, 3 and Final Year Placement studying and working together. In Year 4, the BBS students study at Shannon College and focus on general business and advanced hospitality modules and developing strategic hotel management skills. In Year 4, the BComm students study on the Galway Campus, specialising in one business discipline. The BComm students do not take any hotel management modules during Year 4.

Career Opportunities

BBS and BComm graduates have very similar career opportunities. Students from both courses complete their Trainee Management Work Placement at the end of Year 4 and most continue building their careers in hotels after graduation. Both degrees are recognised for acceptance onto Level 9 Masters programmes. The BBS graduates have the advantage of a more rounded hotel management and general business education, while the BComm graduates have the benefit of specialising in one business area.

Transferring between Courses

1. BBS students who wish to transfer to the BComm must achieve a minimum grade average of 65% in Year 1 examinations. Transfer requests must be made in writing to the Head of Studies of Shannon College prior to enrolling in Year 3. The number of transfer places available is limited each year.
2. BComm students who wish to transfer to the BBS must pass all modules in Year 1 examinations. Transfer requests must be made in writing to the Head of Studies of Shannon College prior to enrolling in Year 3.

WORK PLACEMENTS

Year 2: Professional Operative Work Placement

How long is the placement?

12 months (July – June)

What will I do on placement?

The mandatory placement is a professional operative placement, which reinforces the practical training and language studies of Year 1. Students gain experience in at least two departments and will be working at operative level. The work experience improves students' knowledge of industry practice and systems. Students are paid by the hotel and wages vary from country to country.

Where will I be placed?

Shannon College's placement partner hotels are located in France, Germany, Belgium, Luxembourg, Switzerland, Spain, Ireland and the UK. A student's foreign language option and visa requirements determine the placement country. Students benefit both professionally and personally from their work experience during this year.

How will I be placed?

The Shannon College Placement Office organises the work placements on behalf of students. Most hotels require an interview and students are prepared for hotel interviews through the Skills for Work Life module in Year 1. Language skills and performance in Year 1 are considered by hotels and Shannon College in finalising placements. Placement locations are announced after Year 1 examinations in May.

Erasmus Funding

Students may be eligible to receive an Erasmus Mobility Grant to support the Year 2 Placement, funded by the EU Lifelong Learning Programme:



Erasmus. Erasmus is the EU's flagship education and training programme enabling 200,000 students to study and work abroad each year. The grant amount varies and will be based on the recognised cost of living in each country.

End of Year 4: Trainee Management Placement

How long is the placement?

At least 9 months until graduation (normally a 12-18 month contract)

What will I do on placement?

The mandatory Trainee Management Placement is the culmination of four years of study, training and development. Students are ready for supervisory roles and to grow into managerial roles. Some hotels recruit students as direct hires for one specific role in a property. Other hotels offer structured management development programmes designed to elevate students to roles of responsibility. Some programmes are specialised in a particular hotel department (e.g. Front Office, Food & Beverage, Finance, Marketing, Human Resources & Event Management) while other programmes are more general.

Where will I be placed?

Current students are placed in properties worldwide. The dynamic growth of the global hotel industry presents great opportunities and placement partners are continuously recruiting students for new and dynamic locations, such as Canada, Hong Kong and China.

How will I be placed?

Leading hotel companies visit Shannon College to recruit final year students onto their trainee management and similar programmes or as direct hires. It is an exciting process for the students as every placement hotel is unique and the opportunities can vary significantly in terms of location, type of property, role, progression, length of contract and salary. Students are assisted by the placement office to decide which career path and roles to pursue. The placement office coordinates the hotel visits, applications and interview process. Shannon College has a 100% success rate in placing students.



APPLICATIONS FOR IRISH AND EU STUDENTS

How To Apply

Applications by Irish and EU students for full time undergraduate degree programmes are made to:

Central Applications Office (CAO)
Tower House, Eglinton Street, Galway.

T: +353 91 509800
E: help@cao.ie
www.cao.ie

Applications must arrive in the CAO not later than **February 1st**.
Late Applications must arrive in the CAO not later than **May 1st**.
A change of mind facility is available to CAO applicants until **July 1st**.

Please refer to the CAO Handbook /website for full details of applications date and procedures.

Interview Details

All applicants must attend a selection interview, for which up to 300 points may be awarded. Shannon College will contact all students directly by post after the CAO closing dates to arrange their interview. Please notify Shannon College's Admissions Office if you do not receive correspondence shortly after the CAO closing dates. Interviews are normally held in April and July. **Courses are not restricted.**

Course Code	Course Title	Minimum Requirements	CAO Cut Off Points 2022
GY261	Bachelor of Business Studies in International Hotel Management	2H5+4O6/H7 Including ▶ English ▶ Irish ▶ Maths ▶ Third Language	462 (including interview points)
GY262	Bachelor of Commerce in International Hotel Management	2H5+4O6/H7 Including ▶ English ▶ Irish ▶ Maths ▶ Third Language	711 (including interview points)



General Entry Requirements

Age

Students must normally have attained the age of 17 by the 15th of January following year of entry. For 2023 entry, students must have reached the age of 17 by the 15th of January 2024.

Matriculation- minimum entry requirements

Matriculation refers to the minimum requirements for entry to the College. Shannon College is a College of University of Galway which is a constituent university of the National University of Ireland (NUI). Detailed matriculation requirements are outlined above.

Irish Language requirement

Generally speaking Irish is a standard subject requirement for matriculation for applicants with the Irish Leaving certificate. However, certain applicants may be eligible for an exemption from this requirement from the NUI, (e.g. those born outside the Republic of Ireland. Detailed information is available on the University of Galway website).

Find out more:

University of Galway,
49 Merrion Square,
Dublin 2

www.UniversityofGalway.ie

Third Language Requirement

A third language is required for both programmes at Shannon College. NUI Language exemptions are acceptable.

English Language Requirement

All applicants whose first language is not English, or who have not been educated through English language during their two most recent years of study, must attain an advanced level in English in their final school exam or must present one of the recognised English language qualifications (e.g. IELTS, TOEFL).

If you have any queries please contact the Admissions Office on 091 497212.

Mature Students

Places are reserved on the BBS (GY261) for mature students. Applicants must be over 23 years of age by January 1st 2023 to qualify as a mature student for entry in September 2023. Applications must be made through the CAO.

LCVP

The LCVP is considered as a composite subject and may be used as being among the six best subjects for the calculation of points. The Links module does not count as satisfying one of the six minimum entry subject requirements. Points will be calculated as follows:

Pass: 28 | Merit: 46 | Distinction: 66

Leaving Certificate Applied (LCA) and Foundation Subjects

Leaving Certificate Applied and Foundation Level subjects do not meet the minimum entry requirements for Shannon College.

Deferred Entry

For deferral instructions, please view details on the University of Galway website: www.UniversityofGalway.ie/undergrad-admissions/deferrals/

HEAR

In order to be considered for a place in Shannon College through HEAR, applicants must meet the HEAR eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through HEAR, please visit: www.UniversityofGalway.ie/accesscentre/hear/

DARE

In order to be considered for a place in Shannon College through DARE, applicants must meet the DARE eligibility requirements, in addition to the minimum entry requirements outlined in page 10 of this prospectus. For full details on the undergraduate admissions procedure through DARE. Please visit: www.UniversityofGalway.ie/disability/dare/

Other Award Holders

If you have a relevant QQI-FET qualification, you can use this to apply for a place on the BBS (GY261). Applicant must obtain in one sitting a minimum of five distinctions and three passes from the eight modules in their award to be eligible to apply for a reserved place. A major award must be achieved. Component certificates do not suffice.

Additional requirement: Students must hold a minimum Grade of O6 in Leaving Certificate Mathematics or pass the Mathematics Module (5N1833/C20139) as part of their QQI/FET award.

Shannon College recognises the following awards.

5M0529 Software Development	5M2109 Security Systems Technology	5M4468 Community Health Services
5M0536 Computer Systems & Networks	5M2110 Security Studies	5M5010 Construction Technology
5M0828 eBusiness	5M2111 International Trade	5M5011 Tourism with Business
5M1940 Computer Aided Design	5M2145 Motor Technology	5M5165 Trade Union Studies
5M1997 Office Administration	5M2146 Multimedia Production	5M5267 Food Science
5M2012 Furniture Design & Making	5M2149 Sound Production	6M2115 Superv. Mgmt for Manufacturing
5M2061 Engineering Technology	5M2154 Cultural & Heritage Studies	6M3618 Arts Administration
5M2067 Information Processing	5M2181 Applied Social Studies	6M4385 Retail Management
5M2069 Marketing	5M2208 Design	6M4587 Management
5M2071 Contract Centre Operations	5M2468 Business Administration	6M4985 Business
5M2073 Language and European Studies	5M3114 General Studies	6M5012 Tourism with Business
5M2083 Hospitality Operations	5M3789 Legal Studies	6M5013 Administration
5M2102 Business Studies	5M3807 Laboratory Techniques	
5M2105 Retail Practice	5M4349 Nursing Studies	

GCE A Levels/GCSE Award Holders

To matriculate students presenting GCE A Levels and GCSE examinations must obtain a pass in at least six subjects including English, Maths and another language, students must also obtain the following:

Minimum Grade C at Advanced Level in two recognised subjects (Grade A with Grade E or Grade B with D, are considered equivalent of two Grade C's) and a minimum of Grade C in four other recognised subjects. Visit www.nui.ie for acceptable subjects.

International Baccalaureate Diploma Holders

Candidates must meet the minimum matriculation requirements. Please contact the Admissions Office for further details (091 497212)

School leaving Examinations from EU Countries outside Ireland and the UK

Shannon College welcomes applications for undergraduate degree programmes from EU applicants. EU applicants must apply through the CAO in accordance to closing dates outlined on page 10 and must tick the box 'other school exams'.

Applicants who have completed a recognised final school examination (e.g. German Abitur, International Baccalaureate, Hungarian Matura) in a previous year must send a certified translated copy of their results to the CAO office. Applicants sitting their final school examinations in summer 2023 must send a certified copy of their results to the CAO office as soon as they become available and prior to the issue of Round One Offers.

Please note that a certified English translation is also required in the case of qualifications not issued in English. They must be sent directly to the CAO office. Please contact the Admissions Office at Shannon College for further details.

Other Academic Qualifications

Candidates who wish to present other qualifications to gain admittance to Shannon College should contact the Admissions Office directly to discuss minimum entry requirements. Please note that candidates must satisfy the matriculation regulations of University of Galway.

FREE FEES & STUDENT FINANCES

Free Fees Initiative

The Department of Education and Skill's 'Free Fees Initiative' applies to both degrees at Shannon College. To be deemed eligible, students must meet the following criteria:

- ▶ Be a first time undergraduate student.
- ▶ Hold EU/Irish nationality or official refugee status.
- ▶ Have been ordinarily resident in Ireland or an EU member state for at least three of the last five years preceding entry to the programme.

Students who do not satisfy these conditions are required to pay tuition fees. Please contact the Admissions Office for further information on tuition fees (091 497212).

Student Contribution Charge

A Student Contribution charge of €3000 (2022), is payable for each of the first four years of the programme. However, students who are successful in their application for a grant will have this charge paid on their behalf by SUSI. When you register online, you will be asked if you have applied for a grant. Once you receive official confirmation of your SUSI grant, please email it to the fees office at fees@universityofgalway.ie

A student levy of €140 (2022) is payable annually by all students and is not covered by the SUSI grant.

STUDENT PROFILE



Daniel Czukur

BComm in International Hotel Management
Graduate 2021
Finance Voyager with Marriott International

In my third year aside from all the business acumen that I acquired, I have also had the opportunity to compete with teams from 40 other Hotel Schools in Europe. With my extremely talented team-mates from Shannon College, we won the competition in 2019.

In fourth year I moved to Galway as part of the BComm course, where I specialised in German and Accounting. Having a language and a business subject as a stream was definitely not easy, but it has benefited me so much, and I would not be in my current role without it.

In my current role as Finance Voyager Management trainee I am supporting the Accounting department of one of Europe's biggest hotels, the Frankfurt Airport Sheraton and Marriott Hotel. The learning I'm currently receiving is unparalleled to any other opportunity I have had to date, and this is all possible because Shannon College gave me the tools to achieve my dreams.

Since I left Shannon College I have worked in Vienna, Switzerland and most recently in Frankfurt for Marriott International. It is amazing that the college has connections even here in Frankfurt, and I have made some great friends with the alumni who live here. It is one of the most important part of Shannon College that you do not just get high-quality education, but you also get a new family, and in my case a new home too.

As an EU student, it is very exciting and scary to go to college in a different country. I remember thinking as I was flying to Ireland "oh gosh, what did I get myself into?!" But from the moment I landed, I was surrounded by such hospitality and friendliness, I didn't even experience any homesickness. I was even picked up from the Airport by older Shannon Students! Being someone who never worked in Hospitality before Shannon College, I was glad that we started from the very basics to prepare us for second year. I spent my second year placement at The Ritz-Carlton, Wolfsburg in Germany. Aside from the obvious language improvement, I put into practice all the knowledge I gained in first year. To this day, when I am asked in an interview about my experience, saying just the words "The Ritz-Carlton" always get's me some good points.

APPLICATIONS FOR INTERNATIONAL STUDENTS

Applying to Shannon College

Undergraduate Applications

International applications for the Foundation and Undergraduate programmes can be made directly to the admissions office at Shannon College of Hotel Management.

Applying is very simple and FREE.

Please contact Joan Markham – Admissions Officer who will provide you with the Application Form to be completed or visit www.shannoncollege.com/international to download the application form.

Steps to apply:

- Completed International Application Form and return to joan.markham@universityofgalway.ie Please include the following supporting documents with your application.
- Certified transcripts of all educational results/qualifications to date
- IELTS certificate (or equivalent)
- A copy of your passport

Postgraduate Applications

All Postgraduate applications must be made online.

Prospective students can access the system through www.universityofgalway.ie/apply

Applications are submitted via an online form, and a step by step guide will assist you through the process. The application fee is €35 (2022) and this is non-refundable. Please note that you will be required to upload supporting documents as part of your application. It is important that these are provided to allow for a timely assessment of your application.

Entry Requirements for Degree Programmes

1. Minimum Academic Requirements

Students must present certified and translated copies of satisfactory high school results.

2. English Language

The Minimum English Requirements are as follows:
IELTS – 6.0
Pearsons Academic – 52
Duolingo – 95
TOEFL – 60

3. Entrance Interview

Students must pass an entrance interview. Interviews are conducted by representatives visiting your country or through video conferencing (Zoom). The entrance interview is an opportunity for applicants to demonstrate their skills and experience to date and their motivation to pursue a hotel management career. The interview is graded out of 300 points and students must attain a minimum of 150 points to pass the interview.

Download International Application Form



STUDENT PROFILE



Ilan Keating

BBS Graduate 2020
Hotel Manager, The Dean Cork

A standout in my SCHM experience was my 2nd Year Placement, I studied Spanish so I suppose you could say I got lucky as I got to spend a year in sunny Tenerife.

I was on placement at The Ritz-Carlton Abama and this experience really helped me learn so much about the hospitality industry but more importantly discover so much about myself. I was able to grow, develop, learn and of course have a lot of fun. Simple things like managing your own living expenses, balancing work with socialising are some of the many life lessons I took away with me on top of all the amazing practical hospitality skills I picked up.

I would never have pushed myself to live abroad for a year without this course and I am so grateful that I got to share this experience with a brilliant group of friends from Shannon.

We worked hard but also got to play hard, this was an epic experience to live abroad while speaking another language and working in a luxury resort. I always look back and use elements of my learnings from Placement in my day to day career and life.

I have had an interesting experience since Graduation, the Pandemic definitely threw some curve balls but I couldn't be happier as to where I landed.

I left London after my Final Placement at the start of the Pandemic, and returned to my home in Cork.

During this time I was very grateful to have the support of the Alumni Network of both Lecturers and Graduates, this is what makes Shannon College so special.

Towards the end of 2020, I was delighted to join the Pre-Opening Management Team at The Dean Cork, part of Press-Up Hospitality Group. I have had an epic journey with The Dean Cork so far. I joined as Assistant Front Office Manager and three promotions later I find myself in the position of Hotel Manager at the coolest Hotel in Cork! (I may be biased)

If you're considering a career in Hospitality, then this is the course for you!

I always knew that I wanted a career in Hotels, it was both my job and my passion. Life is too short to have a career that you don't love and I can safely say I love every day in Hospitality.

When I came across Shannon College of Hotel Management at an Open Day I knew there and then this was the course for me, I was so sure of this that I didn't put anything else on my CAO other than the 2 courses offered at Shannon College, I was certain this was the journey for me! I have never looked back and it has opened so many doors for me, including some amazing experiences. The mix of practical and theory suited me perfectly and geared me up for a career in the Industry, the lecturers at Shannon College were so approachable and always motivated me to become my best self.

Shannon College is a lot more than just a course, it became a 'Family' of like-minded people all passionate about the Hospitality Industry, I have made life-long friends from Shannon who I would be lost without. The Family legacy continues far past graduation as no matter where you go, you'll always meet/bump into an Alumni who will always stop for a chat even if you've never crossed paths before because we can all share in the same experience.

ACCOMMODATION & STUDENT SERVICES

Accommodation



Accommodation for Year 1 students is located in Castle Gardens at Bunratty Village. Each student house has three bedrooms which consist of two en suite rooms and one single room with an adjacent bathroom. The accommodation is fully equipped with all the necessary domestic appliances.

Due to increase demand for places in recent years, it may happen that single rooms are not available to all. In some circumstances students will be allocated shared accommodation at a reduced cost. This allocation will be made through random selection.

Please contact Mrs. Imelda O'Connell in relation to accommodation queries at imelda.oconnell@universityofgalway.ie

The accommodation at Castle Gardens is managed by Rent an Irish Cottage MGMT Ltd. This is a private company that manages all aspects of the accommodation.

Student Services

Counselling

University is a big step, with many potential rewards to be enjoyed. However, there can also be challenges and it may be stressful at times. You may also be experiencing personal difficulties. There is a counselling service available to students and your class tutor will help you to arrange an appointment. This service is confidential and is free of charge.

Student Services Officer

Shannon College has a dedicated Student Services Officer who organises a range of sport, leisure, travel and cultural activities for students. For further details contact April Rushe at april.rushe@universityofgalway.ie

Disability Support Services

Shannon College is committed to improving access to its programmes and study supports to students with disabilities and/or learning difficulties. If you have any queries please contact Colette Murphy at colette.murphy@universityofgalway.ie

Health and Wellbeing

Shannon College provides a doctor on campus at a subsidised charge.

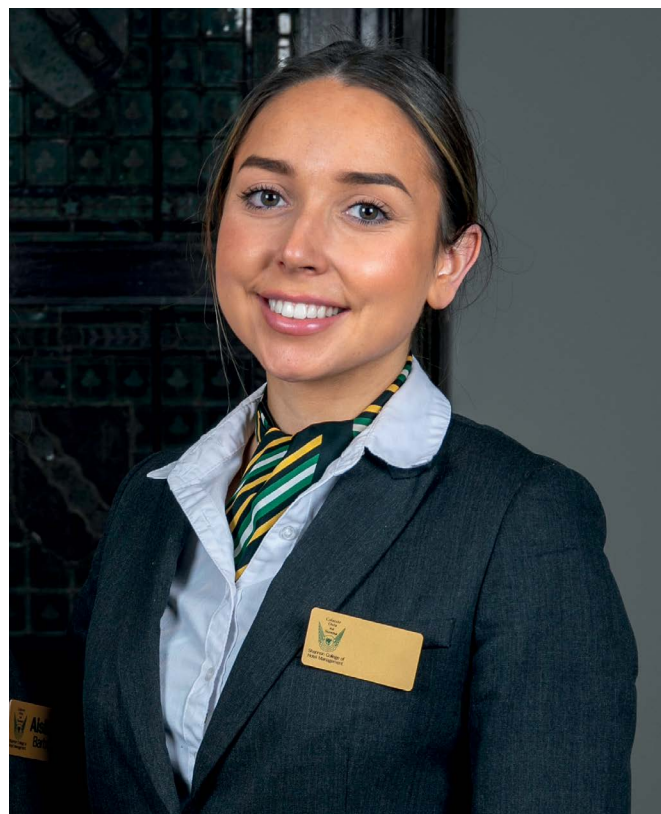
Student Life

Our Vision for our Students

We ensure that you are empowered to discover your true potential, direct your own future, and to articulate clearly how your university experience has made you a distinctive and well-rounded global citizen.

Students Services aim to make your time at Shannon College of Hotel Management a rewarding, personal and professional experience. We provide high quality and comprehensive non-academic support and wellbeing services for students.

Learn more about Study Life at Shannon College: www.universityofgalway.ie/shannoncollege/student-life/



STUDENT PROFILE



Fan, Guiqing (Maggie)

Final year placement BBS student
Final year class rep

It all started with an adventure. Due to my interest in cuisines, I started my journey in the hospitality industry in Shannon College. The College gave me the opportunity to fully develop my interests and to learn every aspect of hotels, from the operational side to the commercial business side.

I enjoyed my time in Shannon College very much. I always dreamt of being part of a chef competition. Then I did it! And brought a gold medal back! With so much support from lecturers and faculty, throughout my journey, now I'm doing my final year placement.

I am currently the Sales Coordinator and supporting the sales team of the Commercial department of Conrad Dublin Hotel, which is one of the luxury brands of Hilton and now the oldest Conrad Hotel in the world.

Shannon College has provided such a fantastic platform to connect me with so many amazing hotel professionals and world leading hospitality companies. Life is an adventure. The Shannon Family has always been supportive on my journey in work, study and living.

ALUMNI & PATRONS

Alumni Success

Shannon College graduates have made their mark not only in the hotel, tourism and travel industries but also in other fields such as law, accounting, banking and IT. The professional management education at Shannon College gives graduates the grounding to become business leaders in a host of different industries. There are many graduates who operate at the highest level and hold prominent positions in Irish and global hotel properties and companies.

Alumni Network

Shannon College's Alumni Network extends across 49 countries with nearly 2,774 members. Through the annual Alumni Ball and other events, graduates keep in touch with former classmates and make connections with the far reaching Shannon family. Shannon College graduates provides valuable leadership to current students through guest lecturing, sponsorship and hosting field trips. The support of the alumni network is evident in the work placement process for students, whereby many graduates return to the college years later to recruit students for placements in their properties and businesses.

Class Patrons

Every class at Shannon College is appointed a Class Patron who is a Hospitality Leader in the Irish and/or global tourism industry. A Class Patron's role is to engage with the students throughout their studies and mentor the class to reach their management potential. Current Class Patrons who are also graduates include Nicky Logue, General Manager of the Intercontinental Hotel, Dublin, David Fitzgerald, General Manager of Fitzgeralds Woodland House Hotel, Limerick, Joanna Chugh, Vice President Finance Operations Europe at Marriott International and John Burke – MD/ Director of the Armada Hotel, Hotel Doolin Complex and Doolin Village Lodges. John is also founder of MD / Director. .



OLLSCOIL NA
GAILLIMHE
UNIVERSITY
OF GALWAY

Coláiste Ósta na Sionna Shannon College of Hotel Management

Useful Contacts

Admissions Officer

Joan Markham

T. +353 91 497212

E. joan.markham@universityofgalway.ie

Marketing Manager

Sarah O'Mahony

T. +353 91 497211

M. +353 83 3131555

E. sarah.omahony@universityofgalway.ie

School Liaison Officer

Helena Doody

T. +353 91 497216

M. +353 86 0292030

E. schoolvisits@shannoncollege.com

E. helena.doody@universityofgalway.ie

Shannon College of Hotel Management

Shannon Airport, Co Clare

V14 DP03

T. +353 91 497200

E. info@shannoncollege.com

www.universityofgalway.ie/shannoncollege



Important: This hard copy prospectus lists all programmes on offer, at the time of going to press, for entry in 2023. Details of new programmes on offer subsequent to the printing of this prospectus will be listed online at: www.universityofgalway.ie/newcourses/. The information contained in this prospectus is, to the best of our knowledge, true and accurate at the time of publication. The content of the prospectus is for information purposes only and should not be viewed as the basis of a contract between students and the University. University of Galway reserves the right to amend programmes or regulations at any time without notice; we may re-open previously closed programmes to accept applications in the event of programme quotas not being met. The University also reserves the right to withdraw programmes periodically for any reason (e.g., insufficient numbers). The University reserves the right to amend course offerings, syllabuses, course delivery methods, examinations, fees, regulations or rules, or substitute modules in response to COVID-19 or to any other circumstances outside of the reasonable control of the University. The University will follow government guidelines and public health advice in this regard. Should such an event occur, we will provide you with information in as timely a manner as possible. For further information, please see www.universityofgalway.ie/alert/.